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Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

John P. Mills Talks To O.B. Business Men

POINT LOMA PROMOTER STRESSES CO-OPERATION IN CHARACTERISTIC ADDRESS

The regular weekly meeting of the Ocean Beach Better Business association was held Monday evening in the rooms of the Ocean Beach Women's club, with several guests present in addition to the members. After the luncheon, an intresting program was provided, with P. A. Kierstead acting as toastmaster. Mr. John P. Mills was the principal speaker, and made one of his characteristic addresses, stressing the benefits to be derived by co-operation, condemning in unmeasured terms the "knockers" who have been so busy endeavoing to hold back the growth and prosperity of San Diego and its beach suburbs, and impressing upon his audience the necessity of being 100 percent citizens if San Diego is to attain the high pinnacle to which she is entitled. All through his talk one could readily realize that he is thoroughly "sold" on San Diego, and his declaration that he sincerely believed that by 1935 we would have a city of 500,000 population, of which the Point Loma district would not be the least in point of development, bought forth whole-hearted applause. Not the least interesting feature of his talk was his impressions of the Tunney-Dempsey fight and he gave it as his honest opinion that Tunney was certainly "out" fourteen seconds when given the KO by Dempsey, but that Tunney had much the best of the fight. Other interesting features of the program included a talk by the pesident of the association, I. J. Claspill, and a dialogue between Chas. H. Peltcher and C. O. Carl, outlining the glories that were to come to Ocean Beach within the next twenty years.

MISS JEANNETTE SCHIROLI OPENS SWEET SHOPPE IN STRAND THEATER BUILDING

Newly remodelled and thoroughly renovated, the former Strand Sweet Shoppe in the Strand Theater building on Newport avenue, will be opened this Saturday, October 8, under the title of Jeannette's Sweet Shoppe. The new proprietress is Miss Jeannette Schiroli, formerly of New York and an acknowledged expert in the service of candies and the like. A specialty will be made of toasted sandwiches, home-made buttered cream chocolates and all kinds of fountain drinks. Free samples will be given with each purchase during the opening day.

PURCHASE COTTAGE NEAR OCEAN FRONT.

Mr. and Mrs. W. W. Moore have bought from Robert MacLachlan through Wenrich & Warren a cottage and property on Cape May Avenue between Abbott Street and the ocean front and will take possession in a week or so.

TED AND BILL DODGE DO AUTO REPAIRING AT SUNSHINE SERVICE STATION

The auto repair shop at the new Sunshine Service Station on Santa Monica avenue at Bacon street has been placed by proprietor James Dougherty in the immediate charge of Ted and Bill Dodge, two well known mechanics from Pacific Beach. The tire department is looked after by L. A. ("Shorty") Shaffer., while "Sunny Jim" Dougherty has "Service" for his watchword first, last and all the time.

Kodak Finishing—Froide—Bacon St.

NEW BUS STATION ON SUNSET CLIFFS BOULEVARD.

The San Diego Electric Railway Company has secured a permit for the construction of a new bus station at 1108 Sunset Cliffs Boulevard.

SANTA CRUZ AVENUE PAVING EXTENSION.

In addition to the recent granting of a petition for the paving of Santa Cruz Avenue from Bacon Street to DeFoe Street, the city council was petitioned this week for the extension of the paving from DeFoe to Ebers Street.

NARRAGANSETT AVENUE PAVING BIDS OPENED

Bids for the paving of Narragansett avenue were opened by the city council early this week and referred to the engineering department for checking, etc.

TRAINING SCHOOL FOR SUNDAY SCHOOL TEACHERS

The county council of religious education has planned a ten weeks standard training school for Sunday school teachers of the city and county. The school will begin October 11, and will be held at the First Methodist church each Tuesday evening.

Photographs—Froide—Bacon St.

STRAND THEATRE

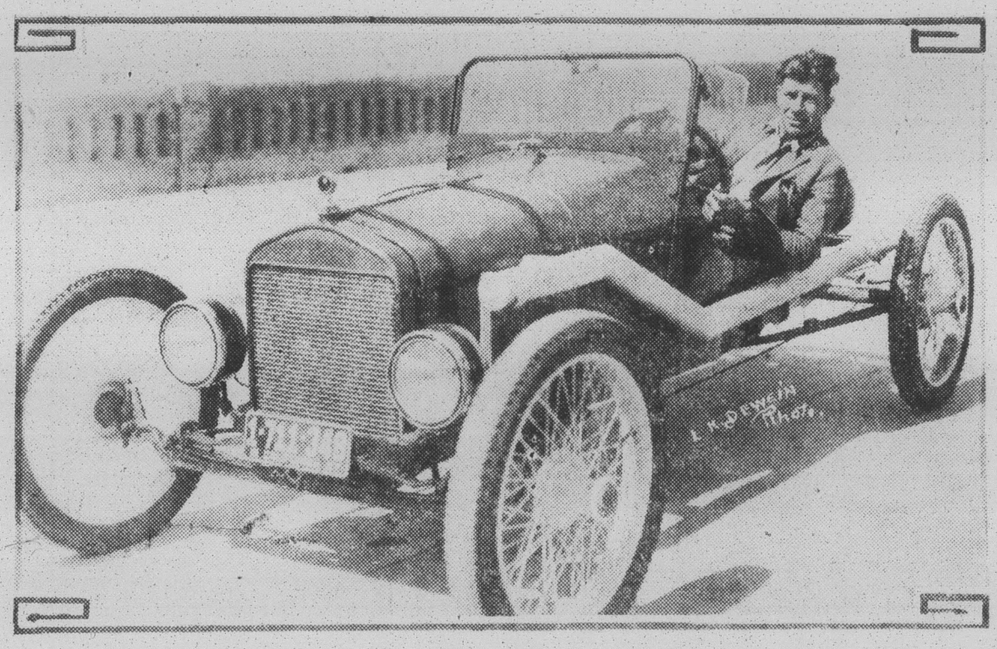
Saturday, October 8. Ken Maynard in "Senor Daredevil," panther of the prairies, tireless in the gun wars that were to redeem his father, afraid of no one but a whisp of a girl. The screen has never had a cowboy actor any better than Ken Maynard. He can ride, rope, shoot, and as fast as a prairie cyclone. He brings back the old West and makes it live for you. The News Weekly and a comedy, "Yankee Doodle Dude."

Sunday and Monday. W. C. Fields in "Running Wild." The story of a timid soul, always the underdog, who is converted into an aggressive, forceful personality while under a hypnotic spell. He runs amuck and while under the delusion that he is a lion, knocks out a burly truckdriver, subdues his wife and browbeating stepson. When the spell is broken he so fancies himself in the new guise that he decides to remain a roaring lion. Fables, Topics of the Day, and a comedy, "Mighty Like A Moose."

Tuesday and Wednesday. The greatest western picture of all time "The Covered Wagon." A vast thrilling spectacle and a heart appealing romance. You live the perils of the pioneers in actual places they lived. You see how the golden west and a beautiful girl was won. You see a thousand real rekskins attack in their famous circle of death, and a two-mile wagon train fleeing befor a raging fire that lays waste nine square miles of praire. The News Weekly and a comedy, "Shell Sock."

Thursday and Friday. Lon Chaney in "Mr. Wu." A truly great drama. His daughter the flower of his heart, had sinned in forbidden love. The merciless laws of his ancestors demanded that he exact the penalty, You'll be moved to tears, truly thrilled at this powerful film romance of east and west. Lon Chaney reaches new starring heights as Mr. Wu. Renee Adoree wins your heart as the Chinese girl who gave all for love. The comedy will be "Wedding Yells" and a Collegian feature, "Breaking Records."

Champion Ocean Beach Entry In Big Derby



The third annual sand flea derby, which will be held at Mission Beach Sunday afternoon, promises to be one of the most thrilling ever staged there. Many cars have been entered in competition for the valuable purses offered in the two events. The illustration shows William L. Near of Ocean Beach in his prize-winning entry, which was put in champion shape at the Ocean Beach Garage. (Photo by Dewein, Courtesy San Diego Union).

THREE LOCAL BODIES DISCUSS BEACH PROBLEMS IN JOINT SESSION.

Written for "The Beach News"
By John J. Fitzpatrick.

The O. B. Chamber of Commerce met in joint session with the Woman's Club and the Business Men's Association at the Woman's Clubhouse on Wednesday evening. This meeting was at the request of the Woman's Club, to consider matters pertaining to the general welfare of Ocean Beach. Mrs. Burch called the meeting to order and gracefully turned the chair to Mr. Claspill. The first matter broached was in reference to the swimming hole in the bay. Mrs. Dumont stated that the harbor commission had leased the land for a term of fifty years to the Fenton-Parker Company and that if we wished to retain the use of the channel, where so many youngsters learn to swim we had better get busy. A committee was appointed to take the matter up with the lessees.

The neglected condition of the park along the ocean front in Sunset Cliffs was next considered. As this is the most attractive place in San Diego outside of Balboa Park, we should do everything possible to have it properly maintained. A resolution was unanimously adopted instructing the secretaries of all three bodies to write to the park board and insist that something be done.

Recently some of the waste paper receptacles on street corners have been taken away with the result of waste paper being thrown on our streets. The legislative committee of the Chamber of Commerce agreed to take up this matter with City Manager Lockwood.

The proposed change in the name of the postoffice was then taken up. After much discussion a committee was appointed to pave the way to make this office a branch of the San Diego office, to be known as the Point Loma Beach branch.

The most important matter to be considered during the evening was the cleaning up of vacant lots and the parking between the sidewalks and curbs. This was discussed at length, finally the secretary was ordered to write the city attorney for an opinion in regard to having the lots cleaned, the cost of same to be included in the taxes against the property.

The meeting then adjourned to meet next Wednesday at the same place. The chamber will hold its regular meeting on Tuesday evening as usual.

$5 In Gold For Compositions By School Children

The pupils of the Ocean Beach public school have the opportunity during the month of October of showing their ability as writers and displaying their knowledge of Ocean Beach and Point Loma as well as receiving a reward of five dollars in gold, donated by J. Thomas McCoy of 4999 Voltaire Street.

The rules of the contest are very simple. All pupils of the Ocean Beach public school are eligible. The contest will continue for four weeks. Each essay is limited to 300 words. Don't make it too long and be sure to write on one side of the paper only, and sign your name and address. Say just what you think of the many good points of Ocean Beach and Point Loma.

Neatness of composition and brevity and clearness in style, will be considered in selecting the winner. Don't wait! Send in your essay early to Mr. McCoy or to "The Beach News'" office, 4829 Saratoga avenue. The four judges of the best essay will include Miss Kate Spani, principal of the O. B. school; J. Thos. McCoy, of 4999 Voltaire street; F. E. Manning, manager of the Bank of Italy, and Kirk Smith, editor of "The Beach News." Now, girls and boys, put on your thinking caps and win that five dollars in gold. The successful essay and the name of the winner will be duly published in these columns.

THEOSOPHIST BUNTROCK DROWNED IN UNDERTOW OFF POINT LOMA

While swimming in the ocean off Point Loma with two companions last Saturday, Herman Buntrock, aged sixty years and a tailor at the Theosophical headquarters, Point Loma, was caught in an undertow and drowned. His companions, E. E. Synge and Henry Notle, Theosophical headquarters, gained safety only after a hard struggle with the strong tide. Mr. Buntrock had been a member of the Theosophical society for more than thirty years and at the Point Loma school for more than twenty years. He is survived by his widow.

BUILDING PERMITS

Dr. L. D. and May A. Gibson, per A. B. Carter, stucco residence and garage and apts., 2712 Bayside walk; lots C & D, block 17, Mission Beach; $12,500.

FISHING TACKLE REPAIRED AT JACK'S PLACE.

J. J. Neumont, whom everybody calls "Jack," announces that he is prepared to repair all kinds of fishing tackle, especially rods and reels, just like new. "Jack's Place" is located right at the bridge entrance and prompt and reliable service is assured at all times at very reasonable prices.

Kodak Films—Froide—Bason St.

On the Air Next Week

W. W. Deul, of the Strand Radio and Appliance company, located in the Kraft building on Newport avenue announces that the Pacific Coast network will continue to broadcast on Sunday evening from 9 to 10 p. m. "Great oments of History." For the program Sunday, "Jamestown, Virginia, Settled" has been selected and the entire production is done to a symphonic orchestra back ground of appropriate music.

The grand opera "Norma" by Bellini will be presented on Monday, October 10 from 8 to 9 p. m. under the direction of Max Dolin.

Tuesday from 9 to 10 p. m. will again bring the "Everready Hour," sponsored by the National Carbon company. Featured during this hour will be the popular male sextettee "The Rounders." The Everready orchestra is composed of instruments found in a symphony orchestra and added to that are the standard jazz instruments together with special orchestrations.

From 10 to 11 on Tuesday evening, October 11, "The Vagabonds" will journey to New York where a typical musical program will be presented over the Pacific Coast network.

The National Players will present "The Sire De Maletroit's Door," by Robert Louis Stevenson, Wednesday, from 9 to 10 p. m.

A program by Charles Wakefield Cadman will be presented over the Pacific Coast network of the National Broadcasting company from their Los Angeles studio on October 13 from 9 to 10 p. m. Others to participate in the program are Margaret Misser Morris, soprano, Robert Hurd, tenor, J. J. Gilbert and the Morris Stoloff string quartet.

Teh Philco Orchestra will be heard on Friday, from 9 to 10 p. m.

From 10 to 11 p. m., Friday "An Hour in Memory Lane" will bring back many of the old song favorites of long ago.

The "Saturday Night Revue" on October 15 from 8 to 9 will be comprised on the week's most popular portions of the programs.

Sunset Cliffs Boulevard

CONTINUOUS STREET NOW BEARS ONE NAME FROM BAY TO OCEAN

The city council early this week granted a recent petition by Ocean Beach propety owners for a change of the name of DeFoe street to Sunset Cliffs boulevard, thus making a continuous thorofare by that name running north and south from the bayshore to the ocean front in Sunset Cliffs.

Stationery—FROIDE'S, Bacon st.

BIOLOGICAL GRADE RENAMED SCRIPPS GRADE

In response to special request the famous Biological gade on the coast route just north of La Jolla was offically renamed Scripps grade by the city council early this week.

CLIFF HARRISON PLAYS IMPORTANT PART IN COLLEGE GAMES

Clifford Harrison, former Point Loma high school football star and the son of Mr. and Mrs. D. V. Harrison of 1968 Sunset Cliffs boulevard, played his first game for the University of Redlands recently when the freshmen team defeated San Bernardino by a score of 10 to 0. "Our own Cliff" played tackle on the defense and halfback on the offense. It is announced that he will play important parts in the games sceduled this season with U. of C. at Los Angeles, Occidental, Pomona and other college teams.

AD CLIPPING GOOD FOR TWENTY-FIVE CENTS.

Manager R. Howe of the Ocean Beach Hardware Company announces that a clipping of their advertisement in another column will be taken as a coupon good for 25 cents on the rental of their new electric waxer and polisher. Here's an excellent opportunity to rewax the floors without labor and at very moderate cost.

'Twixt Bay And Spray

MISSION BEACH CHAMBER MEETS NEXT MONDAY.

An important meeting of the Mission Beach Chamber of Commerce will be held at the Casino Monday, October 10, 8 p. m.sharp. The offer of the Mission Beach Company to give a lot for clubhouse purposes and other matters which are of vital interest to the property owners of the beach, will come up. Mrs. Flora M. Hunt, secretary of the chamber, announces that Mr. William T. Hart, president of the San Diego County Federation, will address the meeting on the county's developments.

MISSION BEACH WOMAN'S CLUB

At the last meeting of the Arts and Craft's class, held at the home of Mrs. J. McNulty there were over twenty ladies present. They worked on painted handkerchiefs. The next meeting will be October 12 at Mrs. J. A. Harris' home at 1 p. m.

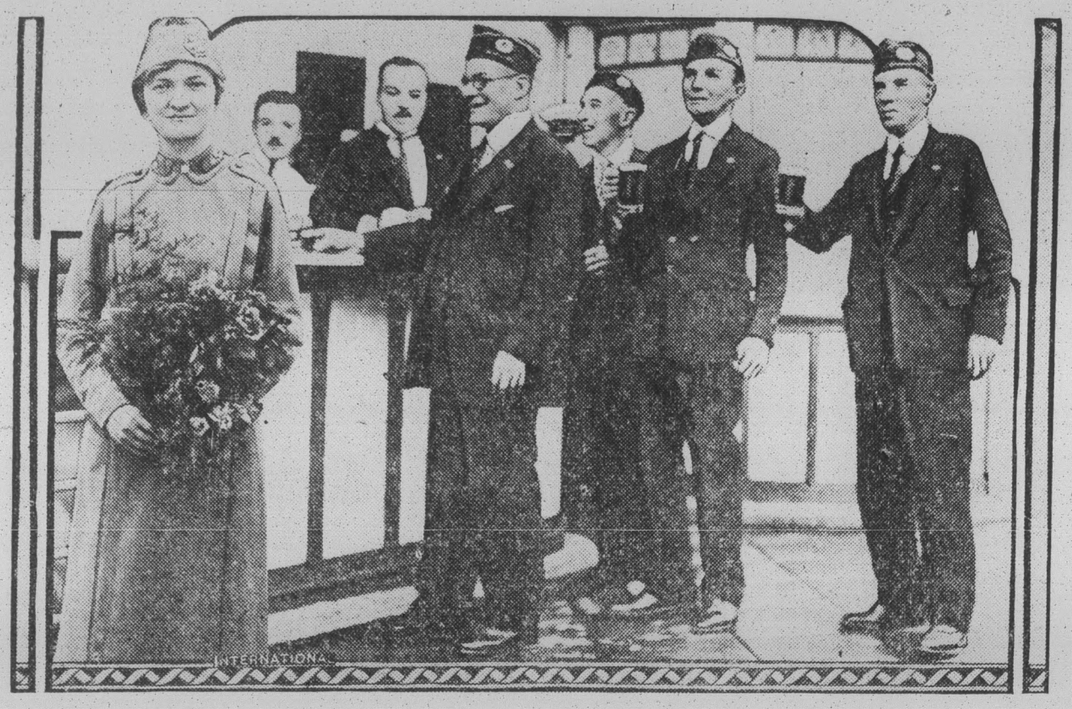
Mrs. C. W. Jackson, president called an executive meeting on Friday, October 7 at her home in order to outline the year's program.

The next regular business meeting will be held Friday, October 14.

FINE VIEW LOT SOLD.

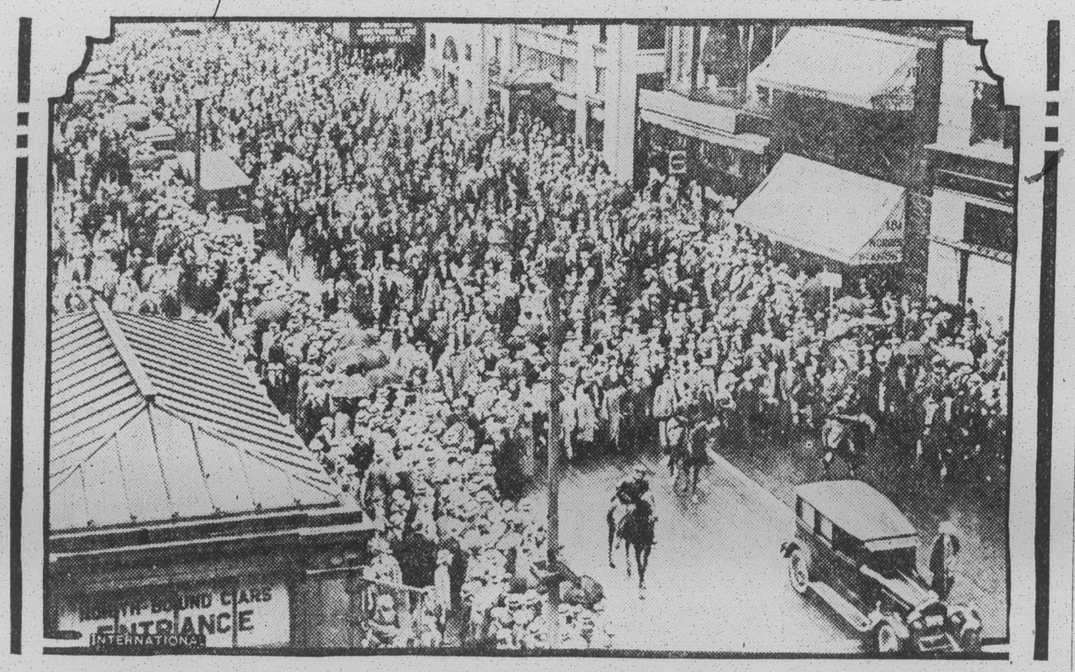
Wenrich & Warren have sold to a local purchaser a fine view lot, 100x140, on Santa Monica Avenue, near Guizot Street.

Legionnaires Begin to Arrive in France



Here are some of the first members of the American Legion to arrive in France for the convention, photographed as they slaked their thirst in Cherbourg, where they landed. At the left is Capt. Helen Purviance of the Salvation army, the original "doughnut girl," who already has gone across to distribute doughnuts to the doughboys once more.

Funeral of Sacco and Vanzetti in Boston



Some of the many thousands of Sacco-Vanzetti sympathizers and mourners following the two hearses in the funeral procession to the Forest Hill crematory, Boston.

W. K. Vanderbilt and His New Wife

William K. Vanderbilt and Mrs. Rosamond Warburton, who were married in Paris. The groom's application to dispense with the ten days" notice demanded by the French law was denied by the authorities.

At the British War Maneuvers

Britain's new war machine, the mechanised force, had its first intensive field training on Salisbury plain recently. Photograph shows gas-masked members of the infantry passing through the gas area.

WITH BROKEN NECK

One year ago Merrill V. Beagle of Rosemont, Va., was taking a radio course when he had his neck broken in an automobile mishap. His neck was first encased in a plaster cast, and now is in a steel and leather body brace, which he has worn while completing his radio course. He has just been licensed by the government as a first class radio operator.

IN NICARAGUA

Brig. Gen. Frank R. McCoy, appointed by President Coolidge to supervise the Nicaraguan elections in 1928, has arrived in Managua, Nicaragua, where he was presented to President Diaz by Charles C. Eberhardt, the American minister.

CALIFORNIA NEWS BRIEFS

More than 220,000 motorists from other states and foreign lands visited California last year, according to the California State Automobile Association which welcomes incoming motor tourists at its twenty-seven offices with maps, touring data and necessary permits. The travel tide this year is reported as much greater.

San Francisco's building activities have shown a steady increase during 1927, a monthly report issued last week by the Bureau of Building Inspection shows. A total of 848 permits issued last month for buildings estimated to $3,609,611, as against 723 permits in July for buildings costing $3,560,314. In August, 1926, a total of 862 permits were issued for structures estimated at $4,163,510.

Exceeding every monthly total of 1927 and bearing positive proof that Los Angeles is heading for one of the greatest seasons of construction in its history, city building permits valuations for August reached $11,790,916, according to the city building department tabulation.

Nearly a million dollars a year is spent in California in controlling rodent pests and approximately $100,000 in the poisoning and trapping of predatory animals, according to Paul G. Reddington, chief of the Biological Survey of the U. S. Department of Agriculture. "Predatory animals," said Mr. Reddington, "take a heavy toll of agricultural and livestock products annually, and are also a menace to beneficial wild life. This is especially true of lions, coyotes and bobcats."

A new dormitory for women, costing between $250,000 and $350,000 and housing 125 students, will soon grace the University of California campus at Berkeley, the gift of Mrs. Philip Ernest Bowles. Announcement of the gift was made last week by President W. W. Campbell. The building will be a memorial to the late Philip Ernest Bowles, university regent and a financial pioneer of California.

The old West is gone forever, and even the cattle rustlers of these modern days have given up cow ponies for limousines. Sheriff Ellis Jones of Sacramento county was last week requested to be on the lookout for a band of 1927 cattle rustlers alleged to have raided a Yuba county stock ranch last week. The "rustlers" were reported to have fled in a large sedan after herding six young calves into the tonneau of the vehicle.

Another long-distance marathon race is in the offing. This one is set for New Year's Day, and will be from Capitola to Monterey, a distance of 22 miles. The Capitola Chamber of Commerce, sponsors of the event, believe that the $25,000 prize will lure the greatest aquatic stars in the world. Entry blanks will be available next month.

A $132,000 building—the largest of its kind in the country—in which will be housed all the college publications of the University of California, is the dream of the executive committee of the Associated Students of the university. This was disclosed last week when the committee approved in principle a plan to build such a building. Under the plan being worked out, the new building would provide a home for the "Daily Californian," the "Blue and Gold," the "Countryman," the "Engineer," the "Commercia," and the "Literary Review."

In the annual struggle among directors of the various fairs to obtain something new with which to attract and entertain visitors, the heads of the Southern California fair, to be held at Riverside September 27 to October 2, have this year added an aviation division. Stunt flying will not be featured, but all models of planes from the tiny air speedster to the giant three motored passenger-carrying ships will be on display. The agricultural and live-stock departments, which have always been the back bone of the Southern fair, have not been neglected. Anticipating larger exhibits, additional space has been provided.

San Francisco is now enlisted in the ranks of the cities with traffic rules in conformity with the code which is being generally adopted throughout California. In adopting the recommendations of the San Francisco Traffic Survey Committee last week for a new system of traffic control in the city, the Board of Supervisors took action which gives a definite impetus to the movement for standardization of city traffic rules throughout the state. The legislation adopted embodies all main features of the uniform traffic ordinance for California cities sponsored by the California State Automobile Association and the Automobile Club of Southern California with only such changes as were necessary to meet street conditions peculiar to San Francisco.

Of 14,985 felony charges preferred in California during the last two fiscal years, only 694 terminated in acquittals, Governor Young was advised last week in a report submitted by Attorney General U. S. Webb.

Neither time, effort or money is being spared to make the sixth Los Angeles county fair, at Pomona, September 20 and 24, an outstanding success in every department. Several features have been added, that are somewhat in the nature of a surprise, and which no doubt will prove a delight to the thousands of visitors who will attend the exposition this year.

Foreign corporations doing intrastate business in California, who wish to go out of business here, need no longer file a notice of their intention with the secretary of state, Attorney General U. S. Webb has just opined.

The third of the amendments to the California Vehicle Act affecting operators' licenses is that which treats with reckless driving, recognized as one of the most serious offenses in motor vehicle operation. Formerly, three convictions for speeding within a year constituted automatic revocation of the operator's license. The law has been amended to provide that the Division shall forthwith revoke the license of any person convicted upon three charges of reckless driving within a period of 12 months from the time of the first conviction.

The new thirty-story Russ building on Montgomery street, between Pine and Bush streets, San Francisco, is now completed and is being occupied by tenants. The Russ structure is the tallest building in San Francisco and the largest office structure on the Pacific Coast. In the building of the giant structure, which affords an unsurpassed view of the bay and the Pacific Ocean on clear days, 22,000 yards of concrete, 9,000 tons of structural steel and 1,500 tons of reinforcing steel were used.

M. E. Armstrong, building inspector, in making a survey of the buildings in Redlands now under way and to be started before the end of the year finds the following buildings being completed; Mutual Orange Distributors, $50,000; Physicians' Building, $30,000; school buildings, $200,000; Y.M.C.A., $150,000; university chapel, $200,000; university hospital, $20,000. Buildings to be started soon are West Coast Theater, $400,000; community hospital, $200,000; high-school auditorium, $200,000; Edison warehouse, $40,000

California's three-day "cooling off" period before the granting of a marriage license apparently prevented at least 60 couples from getting married during its first full month of operation, a report of Recorder Edmond Godchaux indicated last week. During August a total of 591 marriage certificates were recorded in San Francisco as against 652 during the same month a year ago. Papers filed during the month showed a substantial increase over those in August a year ago, with 6,507 as against 6,008. The recorder's office shows a net gain of $737.20 in fees for the month with $11,373.35 taken in this year as against $10,639.15 in August, 1926.

For the week immediately following the Santa Ana Fair, which was held September 5 to 10, four of the most important expositions of the September season are scheduled. The Stanislaus county fair at Modesto opens on September 12 and ends on the 17th; the Kern county fair at Bakersfield is scheduled for September 13 to 17; the big Ventura county fair at Ventura will run for five full days from September 14 to 18, and the San Diego Farm Bureau fair will run on the same dates as Ventura. Wonderful displays of community products and entertainment features galore are announced for each of these events.

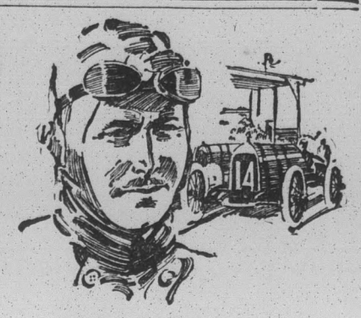
"Whenever there is a child within a marked crosswalk on your side of the street, you are required to permit this child to pass in front of your machine before you may proceed over the crossager of the public safety department walk," states D. V. Nicholson, manof the California State Automobile Assocition. "And this rule applies when either adults or children are in the crosswalk. At unmarked crosswalks the motorist's duty is the same as at those marked, if the pedestrian raises his hand to indicate his intention to claim his right to cross. Also, it is unlawful to pass a machine at a crosswalk which has stopped to permit a person to cross in front of it."

Enactment of a State law compelling every transpacific aviator to carry a sea gull with a container for messages attached to its leg was recommended to Governor C. C. Young last week by Louis Jacobs of San Jose. Declaring his unusual proposal would prevent "ocean suicides," the San Jose man urged legislation on the theory that whenever an airplane fell into the Pacific the sea gull would fly back to the mainland with a message showing exactly where the forced landing took place.

Announcing preliminary plans for the licensing of approximately 18,000 barbers, the State Board of Barber Examiners last week served notice that all California tonsorial artists will have to get their pictures taken. Applications, accompanied by photographs for the State files, will automatically win licenses for some 17,000 barbers who have been practicing for two years or more and who have lived in California for at least one year. The fee will be $2. Applicants who do not fall in this category must pay $10 for a State examination as to qualifications, it was announced, and $2 for a license. Barber apprentices will be examined for $5 and licensed for $1. The board will have application blanks ready by September 10 and all applications must be filed by October 28.

With a scheduled program and prospects of attendance potentially outrivaling the recent national convention in Seattle, the twenty-third annual convention of the California Real Estate Association slated October 10 to 14 at Santa Monica, will open for the first time in a number of years with the unified support of every real estate board in California.

California motorists contributed a total of $6,913,700 in automobile license fees last year. The major portion of which went toward maintenance and repair of state and county highways.

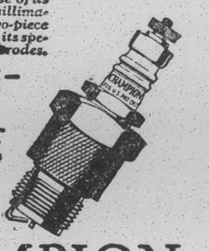


The Racer

When I'm burning up the miles—every cylinder working overtime at tremendous temperatures—there's at least one thing I know won't go wrong—and that's spark plugs. I insist on Champions!

Champion is the better spark plug because of its double-ribbed sillimanite core—its two-piece construction and its special analysis electrodes.

Champion X—for Fords 60¢
Champion—Cars other than Fords 75¢



CHAMPION
Spark Plugs
TOLEDO, OHIO

For your protection be sure the Champions you buy are in the original Champion cartons.

Shurhit Coil Points and Coils Pep Up Your Ford

Get Shurhit Coil Points from your garage or auto shop. New points, new power. Replace old coils with Shurhit Coils. Ask your dealer, or write

SHURHIT PRODUCTS Inc.
224 W. Illinois Street Chicago, Illinois

Poultry Victims of Floods

Human beings, generally, are the chief recipients of aid from the Red Cross in times of disaster, but in the recent floods on the Mississippi, animals were rescued and cared for in great numbers, says Popular Mechanics Magazine. At Opelousas, St. Landry parish, La., the largest temporary hen yard in the United States was constructed to feed 100,000 chickens driven from their roosts by the flood waters. The feathered refugees were fed by the Red Cross, as were 30,000 hogs, 10,000 mules and some 30,000 head of cattle. One of the problems arising from the work was to find the owners.

Doesn't Believe in Spooks

Louise Austen, "daughter of the warden of the tower of London," is a brave girl. She defied the superstition of the headless ghost haunting the chapel royal in the tower and had her wedding there, close to the graves of Ann Boleyn and other victims of the executioner's ax. The bride said she loved to muse in the chapel in her childhood and was more fond of it than of any place she knew.—Brooklyn Citizen.

Eager for Antiques

At an auction in East Putney, Vt., where the articles to be sold included a large number of antiques, more than 100 cars were parked in a field near the house and 12 states were represented among those attending the auction.

Jazz puts the harm in harmony.

Slowing Up?

You Can't Feel Well When Kidneys Act Sluggishly.

OVERWORK, worry and lack of rest, all put extra burdens on the kidneys. When the kidneys slow up, waste poisons remain in the blood and are apt to make one languid, tired and achy, with dull headaches, dizziness and often a nagging backache.

A common warning of imperfect kidney action is scanty or burning secretions. *Doan's Pills* assist the kidneys in their eliminative work. Are endorsed by users everywhere. *Ask your neighbor!*

DOAN'S PILLS 60c
STIMULANT DIURETIC TO THE KIDNEYS
Foster-Milburn Co. Mfg. Chem. Buffalo, N.Y.

Keep Stomach and Bowels Right

By giving baby the harmless, purely vegetable, infants' and children's regulator.

MRS. WINSLOW'S SYRUP

brings astonishing, gratifying results in making baby's stomach digest food and bowels move as they should at teething time. Guaranteed free from narcotics, opiates, alcohol and all harmful ingredients. Safe and satisfactory.

At All Druggists

OUR COMIC SECTION

Events in the Lives of Little Men

FINNEY OF THE FORCE — Page C. C. Pyle, Showman De Luxe

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WHAT'S THE KID YELLIN', MORRIS ?
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SOMEDING HUBOUT INTIMUT VYOOWS OFF DE CITY POLEECE — FER FIVE CENTS — I TINK I GO-CHUST VUN SECOND
AND WHOS NEXT!! ONLY FIVE CENTS TO SEE ONE OF THE FIVE WONDERS OF THIS WARD IN DECOLLITAY!
ALEXANDER
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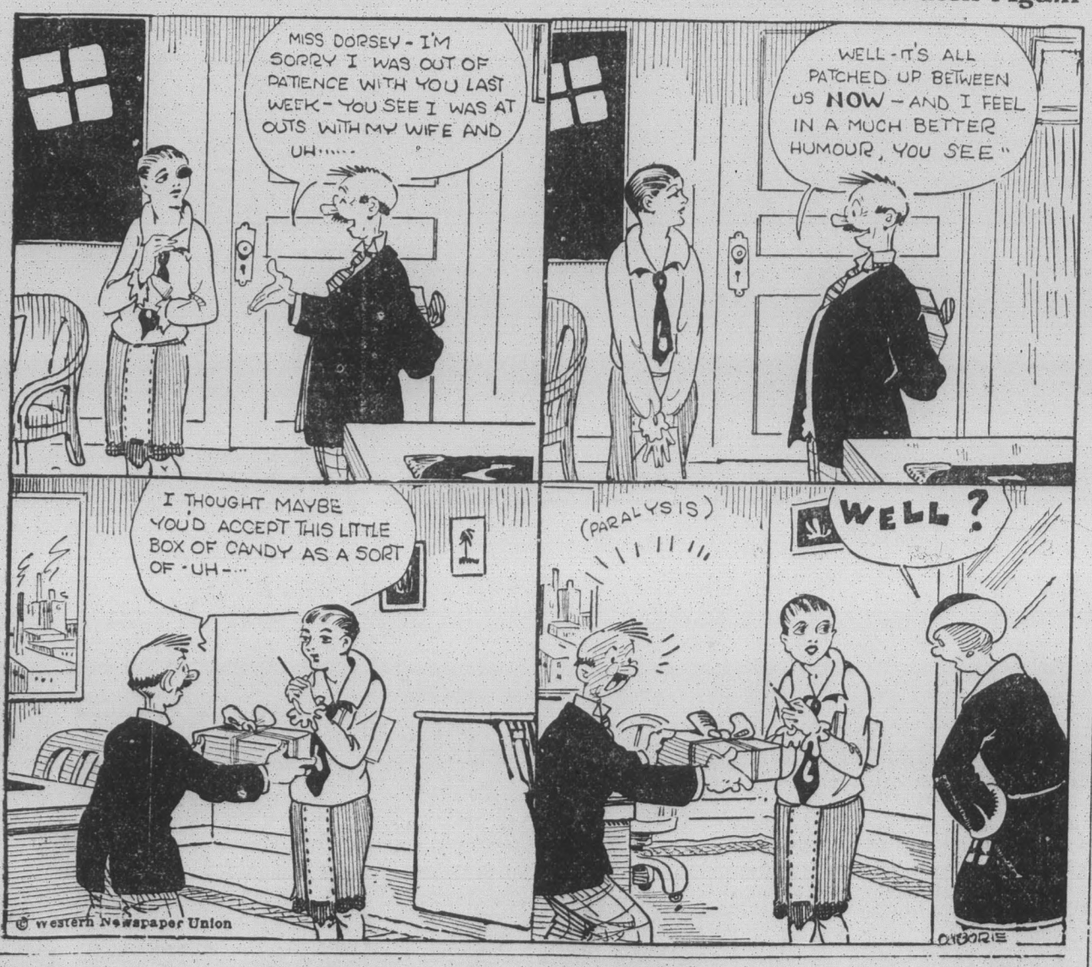
THE FEATHERHEADS — Uh—Oh!—in Dutch Again


MISS DORSEY - I'M SORRY I WAS OUT OF PATIENCE WITH YOU LAST WEEK - YOU SEE I WAS AT OUTS WITH MY WIFE AND UH.....
WELL - IT'S ALL PATCHED UP BETWEEN US NOW - AND I FEEL IN A MUCH BETTER HUMOUR, YOU SEE"
I THOUGHT MAYBE YOU'D ACCEPT THIS LITTLE BOX OF CANDY AS A SORT OF - UH - ...
(PARALYSIS)
WELL ?
OSBORNE
© Western Newspaper Union

COATS MATCH BLANKET OR RUG; SMALL TYPES IN FALL MILLINERY

IT WOULD seem as if the mode is taking more and more to the idea of moving in "sets." For our handbags and hats and belts and shoes to be matched—there's no longer a thrill in that. In fact, matching sets like these have grown to be a habit, not a novelty.

That one's coat be matched to the color of one's car, or for it to be fashioned of the identical plaid of one's motor or steamer rug—well that is a different story. Anyway, fashion's latest wrinkle is to accompany the plaid coat worn by the traveler at sea or the motorist, with a blanket or rug to match.

It is really not necessary to be motoring or crossing the ocean in order to acquire one of these luxurious coats, for they are to be had without the rug. The real object of the picture is to convey the fact of the employment of these handsome woolen steamer blankets for the making of the better grade sports coats such as are gracing this autumn's style parade.

These patrician sports coats declare the fact of quality in not only the superb cloakings of which they are made, but equally so in the elegance of the furs which trim them. Some of the favorite furs used are pointed lynx, natural vicuna, genuine wolf and fox, some fitch, and there is a special vogue for beaver. It develops also, this season, that pointed furs are considered outstanding.

Very swagger coats are also made of tweed in novelty patternings, rough cheviot and camel's hair cloaking, often unfurred, but perhaps having a smart scarf-collar. It is the proper thing to wear with these coats minus fur a large flower of the cloth of which the coat is made.

Novelty coats show unique trimming touches of calfskin or snakeskin.

Paris modistes are still loyal to the little cling-tight shapes—and so are we in America. The skullcaps and toques in the autumn millinery collections are indulging in all sorts of whimsical notions which add to their allurement. Most of the new snug hats exploit the earlap effect, if not on both sides, at least on one.

There is every evidence of a wide use of ornaments, and feather fancies will no doubt capture the mode before the season is far advanced. Even now hackle pads and little wings are used unstintedly—quills also.

The newer felts have a lustrous, satiny finish, with long nap. These are very aptly called soleil felts. There are as many velvet as felt hats among early models. Quite a few models are of velvet and felt in compose.

A representative group of snug-fitting hats is presented in the illustration as follows:

The first hat is black felt with a tiny excuse of a brim done in satin. A gold galloon applique emphasizes an earlap trim, which repeats at the opposite side.

A skullcap with a flare which bridges the top of the hat is illustrated to the right at the top. It, too, is of felt in the new cocoa shade. It stresses the fashionable buckle-trim.

Black stitched suede felt is smartly designed in a unique shape shown to the left, below. It displays a handsome ornament such as are in such active use this season.

To the right, below, the shape is felt with cut-out leaves, revealing a velvet background. Rhinestone ornaments add a decided touch of smartness.

An ingenius handling of felt with velvet is featured in the little cling tight hat shown last. The felt is slashed just large enough to let a tab of the same slip through.

Tiny cloches which cling to the head like a cap are made entirely of shirred velvet. Sometimes an enormous chou of the velvet is placed at one side. Then again the silhouette is not disturbed by any trimming, a sparkling ornament being the only adornment.

Milliners are also producing very fascinating effects by using velvet and felt together. Sometimes velvet in the form of drapes and choux trim the felt helmet or toque, or vice versa. A very effective working of the two together is achieved by fancifully designing the belt in cutout by patterning, which makes a fine showing against the velvet background.

Pyrography, done with a heated needle as on leather, is a new development which is producing wondrous effects on felt hats. Often the felt takes on, under this process, the aspect of tooled leather.

JULIA BOTTOMLEY

(©, 1927, Western Newspaper Union.)

COAT MATCHES THE BLANKET

FALL MILLINERY TYPES ALL SMALL

What's the Answer ?

Questions No. 13

1—Who used the pen name George Eliot?

2—What was the longest game in the American league?

3—How many secretaries of state became Presidents and who were they?

4—What state was named for a king of England of the House of Stuart and who was he?

5—What is biology?

6—In what branch of painting, besides portraits, was Thomas Gainsborough celebrated?

7—What is the name of the largest lake in Russia?

8—What country is the turkey a native of and how many species are there?

9—How many letters are there in the French alphabet?

10—Where in the Bible does this verse occur: "And he set the sea on right side of the east end, over against the south"?

11—Which of Tolstoy's novels deals with Russia's wars with Napoleon I?

12—What is record and who made it for one mile walking?

13—Who was the last President elected by the Whig party?

14—What Confederate general led a raid into Ohio during the Civil war?

15—What is chemistry?

16—What master among composers wrote many of his greatest works after becoming almost totally deaf?

17—What country has the greatest irregularity in outline?

18—What is a tulip and how many species are there of it?

19—Where is the Basque language spoken?

20—Where is the word "show" spelled "shew"?

Answers No. 12

1—Harvard.

2—California, Florida.

3—Dr. William Eustis in James Madison's administration.

4—By the washing up of particles of rock broken away by the action of water.

5—The deepest spot in the Atlantic is 27,366 feet; in the Pacific it is 30,000 feet.

6—Jealousy between the adherents of the tragedians, William Charles Macready and Edwin Forrest, on the occasion of the visit of the former to New York city in 1849.

7—West Indies.

8—Henry James.

9—George Washington.

10—Only when the companies cease business.

11—William Dean Howells.

12—Grove of the Athletics.

13—A native fish of the southeast of Asia, remarkable for its pugnacious propensities.

14—A phantom ship said to be seen in stormy weather off the Cape of Good Hope, and thought to forebode ill luck.

15—Samuel Colt, 1836

16—January 1, 1915.

17—Leonardo da Vinci.

18—Northern United States and Canada.

19—Benedict Arnold.

20—Manufacturing, agriculture and mercantile business.

Effect of Sanitation on Literary Manners

Literary manners have altered, not only as a result of the enlargement of the audience—though that was bound to have an important effect on literature—but as a result of changes in the manners and customs of everyday life.

The increase of privacy, the improvement of sanitation, the growing custom of cleanliness both of habits and of the body, and the abolition of many gross usages, have resulted in making many things that once were the comic contretemps of ordinary life seem now merely offensive irrelevancies.

Probably improved sanitation has had more influence on literary manners than anyone yet suspects.

You will notice that what its enemies call prudery is most general in countries in which sanitation has made the greatest progress.

If Rabelais were to return as an Englishman or an American today, he would probably find himself blushing like a Victorian girl at having made some of his own jokes. This is not to belittle the jokes of Rabelais, but merely to recognize that the manners and convictions that were the natural soil of many of those jokes no longer exist today.—Robert Lynd in the Atlantic Monthly.

Coin Bank Idea Old

The use of coin banks as thrift inculcators can be traced back far beyond the Christian era. Probably the oldest coin bank is that found by Count de Prorok and now in possession of the National City bank. This savings utensil, which is in the form of a closed urn of baked clay with a slit in the top, was found in the ruins of Utica, an ancient Phoenician city on the African coast near Carthage. It is believed to be at least 2,500 years old.

WHO'S WHO & WHAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninsula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests: Subscribe for THE BEACH NEWS

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BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maiser), Newport Avenue, O. B.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

BEAUTY SHOPS

MAUDE FENLEY, 5008½ Newport Avenue; Bayview 0750-W.

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.
DINNER-DANCE INN, near the Bridge, O. B. Phone Bayview 0512
O. B. SANDWICH SHOP, 5037 Newport avenue. Bayview 0663-J.
WHITMORE'S BARBECUE, Newport Ave. and Abbott St, O. B.

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.

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KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

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WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

Strand Radio & Appliance Co., Kraft Bldg., Bayview 0212.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.
LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.
OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.
SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.
SUNSHINE SERVICE STATION, Santa Monica Ave. and Bacon Sts.

GROCERIES AND VEGETABLES

FABER'S FOUR STORES, Phones: Bayview 0415 —Bayview 0418.
WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.
CUNDELL'S MARKET, 5021-23 Newport Avenue; Bayview 0296.

HOTELS AND APARTMENTS

HOTEL NEWPORT, 4965 Newport Avenue, O.B., Bayview 0404.

MEAT MARKETS

CUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.
FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.

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WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.
O. B. HARDWARE CO., 5004 Newport Ave.; Bayview 0049.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M. D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BURDETTE, 2005 Bacon street. Bayview 0259-J.

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STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

AGNES G. ELLS, 5050 Newport Avenue, O.B., Bayview 0025.
HOLDDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.
JOHN B. HUGHES, 4999 Voltaire Street; Telephone, Bayview 0456.
A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W
J. THOS. McCOY, 4999 Voltaire Street. Telephone Bayview 0456.
THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.
WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W

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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, October 8, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

New CALIFORNIA THEATRE

Reginald Denny, star of the Universal super comedy, "Out All Night" now playing at the West Coast California theatre as the feature attraction perhaps the greatest all around sportsman and athlete on the screen today, in the opinion of William Seiter, his director.

"That fellow never tires," remarked Seiter on the set one afternoon when Denny had just rushed by in an effort to catch a handball some one had trown his way. "I have seen him keep going continually for fifteen or twenty hours at the same pace with never a thought of relaxing. Less than a month after he was operated on for appendicitis this spring, he was chasing all over his summer camp in the High Sierras. It is only his remarable condition and constant training that enables him to keep going the way he does."

During the war Denny was a member of the British Royal Flying Corps and he still maintains one of the fastest airplanes on the Coast. He owns a speedy motorboat that has won several important races and only a few months ago he startled everyone by going hunting for mountain lions with nothing but a bow and arrow.

In "Out All Night," the famous star is supported by Marion Nixon, who returns to the screen with him for the first time since "Rolling Home" made more than a year ago. Others in the cast are Wheeler Oakman, Ben Hendricks, Jr., Dan Mason, Dorothy Earle, Lionel Braham and Bob Seiter.

Fanchon and Marco's "Collegiate Idea", is filled brim full of fun, pep and music. It has an appeal to old, and young, and especially that group who wants to always remain young.

An attraction of more than ordinary interest is the appearance of the Sharpe Sisters Marimba Band, composed of 14 girls, who are all musicians of the first rank. The Band is said to be the only one of its kind in the world, and the only one whose personnel is made up entirely of girls.

CABRILLO THEATRE

Tom O'Brien, who plays the part of Bull, the hardboiled corporal in King Vidor's great film version of Laurence Stalling's story "The Big Parade', playing at West Coast Cabrillo theatre, has had an interesting career. This man is much in demand as a character actor in motion pictures, conducts a large automobile agency and maintains an extensive law practice in Los Angeles.

O'Brien has led an active life in most every corner of the world; has hunted snakes and birds in India, Java, Borneo, New Hebrides and Siam, and was special gun guard with Paul Rainey during the explorer's famous African Hunt. He has specialized in buying orang-outangs in wild countries, and has traveled with most of the circuses of the country.

As if this wasn't enough he was one of the best football players ever turned out at the University of California, his alma mater, from which he received a degree of Doctor of Law. He was selected in 1908 by the late Walter Camp as the peer of right half-backs for his All-American team.

But his war record is the thing O'Brien views with the most pride. He joined the navy in 1917 and served continuously until 1919. During this time he saw active service at the front in France for eleven months serving as a gunner under the outfit of Admiral Plunkett, with the great naval guns used in the artillery support of the American offensive.

John Gilbert stars in "The Big Parade," with Renee Adoree featured. O'Brien and Karl Dane have the roles of Gilbert's pals in this big Metro-Goldwyn-Mayer spectacle.

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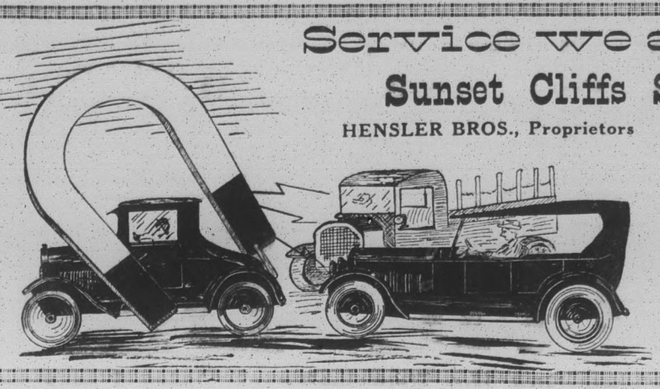

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OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, October 8
Ken Maynard in "SENOR DARE-DEVIL." When the shooting was snappiest Senor was happiest. News Weekly and "Yankee Doodle Dude," comedy

Sunday and Monday, October 9-10
W. C. Fields in "RUNNING WILD." An uproarious comedy of domestic life. "Mighty Like A Moose," comedy. Fables and Topics of the Day.

Tuesday & Wednesday, Oct. 11-12
"THE COVERED WAGON." Still the greatest picture of all time. "Shell Sock." comedy and News Weekly.

Thursday and Friday, Oct. 13-14
Lon Chaney in "MR WU." A drama of the batte of races. "Wedding Yells," comedy and "Breaking Records." A Collegian feature.

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Phone, Bayview 0017

NOTICE—Please sign your name when sending in contributions for publication. Anonymous and unsigned articles are not published. Signatures are necessary as an evidence of good faith.

◆ ◆ ◆

MRS. J. A. PARKER HONORED BY JOYFUL GATHERING AT BIRTHDAY FUNCTION.

A very enjoyable party was celebrated for Mrs. J. A. Parker at 5112 Saratoga Street on Sunday evening by her relatives and friends in honor of her sixty-first birthday. Music was furnished by her son, Andy's, Rainbow Five Orchestra. Mrs. Parker is a great-grand mother and her great-grandchildren, some of them residents of Ocean Beach, were there to enjoy her birthday with her. During the evening Mrs. Parker danced "Turkey-in-the-Straw" to show the young people she did not feel as old as she really is. A large birthday cake was made in her honor, decorated in green and lavender sweetpeas with Happy Birthday to Mother Parker written on it. Ice cream was served. Mrs. Parker received many pretty and useful presents. Among her relatives that attended were: Mr. and Mrs. John Eastin, son, Harold, daughter, Virginia, and married daughter, Mrs. Johny Johnson, and her two sons, Bobbie and Junior, Mrs. Fern Carter, her two sons, David and Lawrence, grandson, Roy Slocum, Andrew Parker and wife, Bill Parker and friends, Mr. and Mrs. Foster and daughter, Mr. and Mrs. Larry, Mrs. Westland and son, Ralph Schultz, Bill, Parcell, Phyllis, Arther and Margaret Osborne, Wayne Hewitt and the orchestra boys. Mrs. Parker presented each of the orchestra with a little gift of appreciation for their kindness. Mrs. Parker was delighted by the wonderful party that was given her and for the good wishes she received from all.

◆ ◆ ◆

WINS FIRST PRIZE IN RECORD BABY PARADE

With 712 entants breaking all annual baby parade records last Sunday at Long Beach, California, Jean Louise Brezeale the five year old daughter of Mr. and Mrs. W. W. Breazeale of 921 Ash street, San Diego, was awarded the grand prize. Her father was formally manager of the Crystal Pier at Pacific Beach.

◆ ◆ ◆

ENJOYING VACATION.

Mr. and Mrs. R. W. MacDonald, proprietors of the Hotel Newport, are enjoying a week's vacation at Warner's Hot Springs and they will return to Ocean Beach next Sunday.

◆ ◆ ◆

REGULAR MEETING O. B. WOMAN'S CLUB.

The study department of the Ocean Beach Woman's Club will offer the program at the regular meeting of the club to be held at the clubhouse next Thursday afternoon. Miss Lotta D. Perry, supervisor of art in the San Diego public schools, will be the speaker. Mrs. Lillian Crest Ferguson of Laguna Beach has promised to exhibit. Miss Teresa Cramer of Cardiff, a pupil of John Doane, now studying with Dr. Humphrey Stewart, will sing. Mrs. Ida Morgan, chairman of the Federated Clubs department, American Homes, has a short message for the club. The business meeting will begin promptly at 2 o'clock and the program at 2:30. The program has been arranged by Mrs. Alberta Turner, chairman of the department; and the department's hostesses for the afternoon will be Mrs. Ada Maude Morgan and Mrs. Julia T. McGarvey.

◆ ◆ ◆

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NOTABLE MEETING OF SOUTHERN STAR CHAPTER

Southern Star Chapter, No. 96, O. E. S., of which Mrs. Artie Smith Ritchey is worthy matron, held their advance night last Thursday at the John D. Spreckels Masonic hall, at Fourth and University avenue. Ocean Beach was especially well represented, the following residents joining this Chapter: Mrs. Ethel Dougherty, Mrs. Minnie Copeland, Mrs. Lillian Grimes and Mr. and Mrs. Otto Meyer. The members of the Southern Star Chapter present from Ocean Beach included Miss Ruth Neal, Mrs. Olive Kline, Mrs. Katherine Smith, Mr. and Mrs. Perry A. Ritchey and Mr. and Mrs. J. S. Johnstone. Among the guests of the evening was Mrs. Ethel Stirling of Ocean Beach. It was an exceptionally notable meeting in the number of new members joining the Southern Star Chapter, a total of twenty-nine increasing the membership roll of the oldest and largest Chapter in San Diego county.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

WELCOME VISITOR RETURNS NORTHWARD

Mrs. Isabelle Kremer, who has been visiting her daughter and son-in-law Mr. and Mrs. J. P. Froide, left last Sunday for her home in Berkeley, California. Mrs. Kremer made many friends during her stay here through her sunny disposition and charming personality, and all wish that she will soon return to Ocean Beach again.

◆ ◆ ◆

OPENS SWEET SHOPPE

Miss Jeannette Schiroli, formerly of New York and later of La Jolla, opens the Jeannette's Sweet Shoppe this Saturday in the Strand Theater building on Newport avenue. Miss Schiroli is a sister-in-law of Mrs. G. Schiroli of Greene street, who will assist in the new business inaugural.

◆ ◆ ◆

VISITORS FROM OREGON

Mr. W. F. Cline accompanied by George Johnson of Eddyville, Oregon arrived in Ocean Beach last Saturday to visit his daughter and son-in-law, Mr. and Mrs. Theodore Hopkins, residing on Saratoga avenue.

◆ ◆ ◆

BI-MONTHLY CARD PARTY.

Another bi-monthly card party will be given by the Ocean Beach Woman's Club Wednesday afternoon at the clubhouse. Bridge and "500" will be played, and a cordial invitation is extended to all. Mrs. Fred Reid is acting as chairman of the arrangements committee, and reservations may be made through her, B-0662-J. Guests are asked to be ready to begin playing promptly at 2 o'clock.

◆ ◆ ◆

GUESTS ENTERTAINED WITH CARD PARTY.

Mr. and Mrs. Harry Jackson entertained at their residence on Cable Street the following guests at the game of "500" last Wednesday night: Mr. and Mrs. Jack Coulson of Los Angeles, Mr. and Mrs. Howard Chase of San Diego and Mr. and Mrs. E. C. Williams of Ocean Beach. Howard Chase won the first prize and Mr. Williams got the booby token.

◆ ◆ ◆

GLADIOLUS VISITING DAY.

Mrs. Gertrude H. Calvin of 1787 Ebers Street, will have a visiting day at her gardens Sunday, October 9, when the public is invited to see and get a better idea of how they can grow these wonderful varieties of gladiolus every day in the year. There will be nothing to sell but every visitor will receive a present.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

Boys' Book of the U. S. Mails, Crump; Garden Adventures in Winter, Judson; Adventures of Johnny T. Bear, McElroy; Book of the Blue Sea, Newbolt; David Goes to Greenland, Putman; Nixie Bunny in Faraway Lands, Sindelar; Toto and the Gift, Adams; Brenda Stays at Home, Ashmun; Polly and Dolly, Blaisdell; Barbara Winthrop at Camp, Brought-all; Russ Farrell, Airman, Burtis; Walter Garvin in Mexico, Butler-Burks; Sully Joins the Circus, Chaffee; Chickens and Vegetables, Incorporated, Emery; Mary and Marcia, Partners, Forbes; Tides of Deal, Griswold; Scouts of Today, Hernibrook; Lady Jane, Jamison; Little Miss Fales, Knipe; Maid of '76, Knipe; Jim Davis, Masefield; New Moon, Meigs; Silent Scot, Frontier Scout, Skinner; Gaunt Gray Wolf, Wallace; Snake Gold, White; Widow O'Callaghan's Boys, Zollinger.

This list of juvenile books will be very popular. "David Goes to Greenland" was written by a 14-year-old boy who tells of his adventures in Greenland. Walter Garvin in Mexico" was written by two marine officers. Lieutenant Burks lived in Ocean Beach before he left for China a few months ago.

◆ ◆ ◆

RALLY DAY EXERCISES.

The O. B. Baptist Church Bible School will hold Rally Day exercises during the school session Sunday morning at 9:45 o'clock. Mrs. A. Mulville, superintendent, will be assisted by the department superintendents, Mrs. W. Feigley and Mrs. C. Krieg. The classes will be promoted for the new school year work. The parents are invited to these exercises.

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Sunday, October 9, 9 to 10 p. m. "Great Moments of History."
Monday, October 10, 8 to 9 p. m. opera "Norma" on network.
Tuesday, October 11, 9 to 10 p, m. "Eveready Hour."
Tuesday, October 11, 10 to 11 p. m. "The Vagabonds on the Sidewalks of New York."
Wednesday, October 12, 9 to 10 p. m. Drama hour on network.
Thursday, October 13, 9 to 10 p. m. Cadman program.
Friday, October 14, 9 to 10 p. m. "Philco Orchestra."
Friday, October 14, 10 to 11 p. m. "An Hour In Memory Lane."
Saturday, October 15, 8 to 9 p. m. "Saturday Night Revue."

STRAND RADIO

DEMISE OF MRS. H. H. REID

Following a protracted illness, Mrs. Nancy A. Reid, wife of H. H. Reid of Del Monte avenue, Ocean Beach, passed away October 4. She was the mother of Fred Reid of Ocean Beach, and sister of Rupert Pineo of Waterville, Nova Scotia; Fred W. Pineo of Rochester, Mass.; Mrs. W. H. Hirsh, of Westport, Conn.; Mrs. W. H. Perry of New York, and Wiley C. Pineo of Ontario, Canada. The deceased was a native of Nova Scotia and had reached her fifty-eighth year of age. She was well known and highly respected for her many sterling qualities. Funeral services were held on Friday, October 7, at the Merkleys University parlors, Rev. Crabtree officiating, and interment took place in Greenwood Memorial Park.

◆ ◆ ◆

HOTEL NEWPORT GUESTS.

Mr. and Mrs. W. Grady, Ella Wallace, Miss M. Wallace, L. E. Wallace, Mr. and Mrs. S. J. Wilson, Los Angeles; B. J. Martin and wife, Ft. Scott, Kan.; W. H. Crawford, Chicago; Miss Grace M. Hedge, Los Angeles; Joseph Goldthorpe, San Diego; Robert Boldthorpe, Everett, Wash.; A. F. Cosner, Phoenix, Airz.; W. E. Shutts, U. S. S., Robert Smith, S. C. Essex, San Diego; D. V. Cruthers, Los Angeles; Mr. and Mrs. M. Johnson, Phoenix, Ariz.; Mrs. Edith Blanchard, Seattle, Wash.

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Sugar, 10 pounds for	67¢
Butter	47¢
JELLWELL, 3 packages for	25¢
Peas, Solar brand	10¢
Kidney Beans, Hart Brand	15¢
Cocoa Almond Soap (Special)	5c
Sweet Potatoes, 5 lbs. for	25¢
Burbank Potatoes, 10 lbs. for	25¢
Idaho Russet Potatoes, 8 lbs. for	25¢
Bellflower Apples, 6 pounds for	25¢
Johnathan Apples, 4 pounds for	25¢
Muscat Grapes, 6 lbs. for	25¢
Tokay Grapes, 5 pounds for	25¢
Tomatoes, 3 pounds for	10¢
Fancy White Globe Onions, 6 lbs. for	25¢
CARROTS, TURNIPS, BEETS — 3 for	10c
SPINACH, 3 for	10¢
Fancy Head Lettuce	5¢

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THE LONG-LIFE BATTERIES
Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego
STORAGE Phone, Bayview 0094 TOW CAR

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Cold, Appetizing Drinks of All Kinds Served at the Finest Fountain in the Beach districts of San Diego.
HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.
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Santa Monica Ave. and Bacon St., Ocean Beach
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Now you can RE-WAX THE FLOOR without labor. RENT our new Electric Waxer and Polisher, $2 per day; $1.25 for one-half day.

This ad COUPON good for 25 cents, to apply on rental of waxer when presented to
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PAINTS AND HARDWARE
5004 Newport Ave. Phone Bayview 0049.
This Coupon Adv. good for 25c.

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SKATING

Every Day and Evening in the Year at
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Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

Classified Ads Get Quick Results

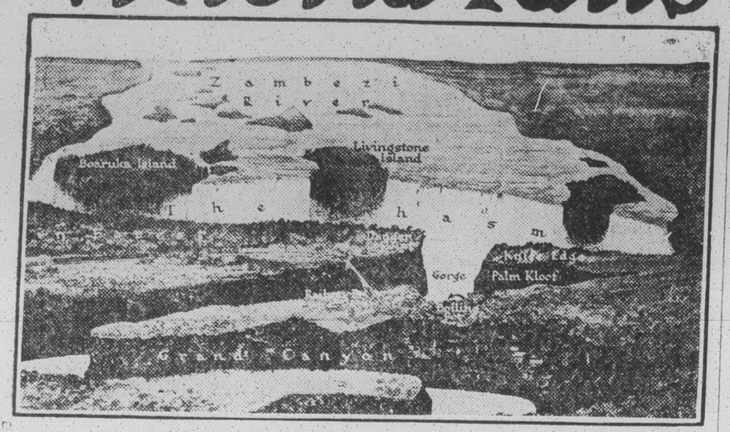
BUILDING PERMIT.

E. J. West, 3920 Bernice, stucco cottage and garage, 4644 Tivoli; lot 7, Sunset Cliffs; $7500.

GENEROSITY.

Many a father who hasn't any to spare gives his child a piece of his mind.—Farm and Fireside.

Victoria Falls



Perspective View of Victoria Falls.

(Prepared by the National Geographic Society, Washington, D. C.)

THE best-known scenic attraction in Africa is undoubtedly the Victoria falls of the Zambesi, on the line between southern and northern Rhodesia. This is one of the three greatest waterfalls in the world, worthy to rank with Niagara and with Iguazu in South America.

From immemorial times an atmosphere of mystery and superstition has hung over these African falls, so profound that Livingstone, who discovered them in 1855, had the greatest difficulty in persuading his followers to accompany him, as they believed the region to be the home of monsters and devils of destruction. Vestiges of these traditions still exist, although the Cape-to-Cairo railroad, which crosses the river less than half a mile below the falls, is rapidly dispelling them.

Going by rail from Bulawayo one sees, some 10 miles before reaching the falls, five enormous columns of vapor shooting their roseate-tinted shafts hundreds of feet heavenward. This is a marvelous scene in the early morning. With the first rays of the rising sun comes a picture of color of wondrous loveliness. Delicate tints of violet, crimson, and beryl play through the mounting spray as it shoots higher and higher, ultimately disappearing as virgin clouds in heaven, while the ever-increasing thunder of the waters lends an added solemnity to the view.

Notwithstanding the magnitude of Victoria Falls, the first view of them is disappointing. Although nearly a mile in width and 400 feet in height, the grandeur of their proportions is eclipsed by the sudden disappearance of the river as it plunges into a narrow, rocky fissure extending across its entire width. Only at a single central point is there a breach in this fissure through which the falls can be seen and appreciated in their full proportions, where the converging waters rush madly to the zigzag canyon below. So restricted is this view that there is an entire absence of that awe-inspiring and almost paralyzing effect which strikes the visitor dumb with wonder and amazement when Niagara bursts on his near vision. On first sight of the Victoria falls one involuntarily exclaims, "Oh, how beautiful!" but they lack the majesty of Niagara.

Must Be Seen Many Times.

No single visit can adequately reveal the fullness of their charms, but repeated excursions must be made to their islands and precipices, their grottos and palm gardens, their rain forests and projecting crags, their rainbows and cataracts and many-sided views of their exquisite setting in the emerald framework of tropic forests, before their indescribable beauty can be appreciated. The fascination of discovering new and hidden charms from different points of view grows on the visitor and becomes one of the greatest attractions.

As the rainy season commences in Rhodesia in November and continues in the form of tropical showers until April, the most advantageous time to see the falls is in May, when the seething torrents are at their flood. November also has its attractions, when the river is low, for then the chasm is comparatively free from mist, disclosing vistas and views of the great abyss of rare beauty which before were wholly obscured by the whirling columns of spray.

The bridge of the Cape-to-Cairo railroad is the favorite point selected by artists, as the picture through the narrow gap at Danger point exhibits the full extent of the angry waters as they leap from the precipices to the abyss below.

There is a hotel near the railway. From its verandas a magnificent panorama of the canyon and Batoka gorge can be seen. A walk of half a mile brings one to "the place where the rain is born," as the natives call the Rain Forest. This is a phenomenon of rare beauty, especially to the botanist, for here the tropic heat and constantly falling spray produce a wealth of vegetation of wonderful luxuriance and variety. Every living thing bursts forth spontaneously here, from the delicate maiden-hair fern to the feathery-leafed palm and the hoary baobob, 70 feet in circumference.

From the western extremity of the Rain Forest the leaping waters of the cascade can be seen to best advantage, while its entire front, bordering on the great crevasse into which the river hurls itself, furnishes a superb view of the crest of the falls from end to end, except when interrupted by the whirling masses of spray that shoot from the seething cauldron below.

View From Danger Point.

But the most thrilling scene is from the eastern extremity of the Rain Forest at Danger point, where the treacherous vines and grasses, clinging to the rocks with hungry, desperate roots, tempt one to the very verge of the precipitate cliffs that seem to tremble with the terrific shock of the cataract. So dense here at times is the mass of vapor hurled from the seething cauldron that the sun's rays can no longer penetrate it, and complete darkness envelopes one as he is deluged by the downpour, while the terrific thunder of the falls drowns all other sounds and makes his own voice inaudible.

Occasionally a violent blast opens a rift through the blackness and mist, disclosing a momentary view of the lashing waters in the boiling cauldron, whose heaving, battling surface and pyramids of emerald foam change with kaleidoscopic rapidity.

An interesting spot is the kloof, or palm garden, hidden in the first of the serpentine curves of the canyon below the falls and reached from the bridge by a zigzag pathway, which descends in comparatively easy stages through a tangled primeval jungle to the rushing waters of the gorge below. Here again nature, with lavish hands, has shown her prodigality. Palms of enormous size and variety, bathed by eternal spray, mingle so densely with other forest growths as completely to shut out the direct rays of the sun and form a safe refuge for the richly plumed parrots and monkeys that frolic in their branches. From the edge of the waters of this tropic jungle an upward view of the falls enables one to appreciate them in their full height and beauty, and to carry away a lasting impression of their majestic grandeur as seen from below.

The lip of the falls is broken by four islands, which interrupt its flow just as Goat island divides Niagara. The natives appropriately named the first of these Boruka isle—"divider of waters." Between this point and the shore the river channel is deep and shelving, and the leaping waters of the cascade rush with fearful impetuosity, shooting clear from the precipitous walls in their mad flight to the abyss 250 feet below, while the echoing woods ring with the thunder of their boisterous glee.

Formed by Erosion.

Livingstone, who discovered the falls, believed that some geologic cataclysm had opened a crack in the basalt plateau over which the Zambesi flows and that the river, pouring into this cleft, worked its way out on a lower level, leaving the great falls in the narrow gorge.

Geologists of the present day, however, deny Livingstone's theory regarding the phenomenon of the formation of the falls, claiming that it is due entirely to the processes of erosion, and that the river, by increasing friction through innumerable ages, has gradually frittered to granular atoms the dense rock and engraved the deep channels of the tortuous canyon. The basaltic rock which forms the greater portion of Rhodesia is of volcanic origin, proof of which is evidenced in the great lava-flows, which have been poured out in successive waves, covering the country in differing strata of varying porosity hundreds, if not thousands, of feet deep. Through this the percolating waters have deposited in the cavities the beautiful agates, chalcedony of various hues, quartz crystals, and zeolites that are found in abundance along the projecting surfaces of these amygdaloidal rocks, many specimens of which are found in the exposed gravel of the river bed.

It is said that these Katoka lavas, in consolidating, created a system of shrinkage cracks, with occasional long lines of "faultings," or fractures, which constituted planes of weakness that materially facilitated the erosive action of the river.

If this theory is correct, it is possible that the fissure into which the river plunges at the falls is due to a fault-plane, where a vertical belt of comparatively soft material breaks the continuity of the harder basalt, and this belt or vein, connecting with others of the same or similar character, has been washed out or excavated by the undermining action of the river, thus explaining the complex phenomena of the falls and zigzag canyons.

Willing to Hear

Jerry—You have heard of the fight between David and Goliath?

Mae—I don't read the sport page, but if it's some more scandal, let's hear.

JUST HUMANS

By GENE CARR

"LOOKA DE MACKEREL SKY!"
"YA ALWAYS TALKIN' ABOUT SOMETHIN' T' EAT!"

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

AT 21—James Montgomery Flagg Was Studying Art.

AT ABOUT this age I was an art student and a short time later I became an illustrator for the St. Nicholas Magazine.

And it was St. Nicholas that first published my drawings.

I had always made drawings—from the age of two—of everything imaginable, from cows to blood-lusty Zulus; these were mildly discouraged by my parents, but they nevertheless dated and pigeon-holed them in a sideboard drawer.

When I was about twelve I took a batch of drawings in to St. Nicholas, and Tudor Jenks, the editor, showed a kindly interest in me and them; and as he knew a lot about drawing he helped me. He selected about ten of the cartload I laid on his desk and made me redraw them, after which he published them on a full-page of the magazine. I received my first professional payment for them—ten dollars—in cash.

I walked dizzily home.—James Montgomery Flagg.

TODAY—James Montgomery Flagg is a famous illustrator and portrait painter whose work is known to every magazine reader in the English-speaking world, and in some parts of the world which are not English-speaking.

(© by McClure Newspaper Syndicate.)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

GET in your fine work with a man as soon as possible. Even the early bird has got to ketch the worm before he turns.

—

You don't have to throw out the ice box just because you got ants.

—

Once you break the thread of friendship, even if you join it again, you got a knot.

FOR THE GANDER—

Formerly a woman'd marry almost any man but on'y kiss one she really cared about. Nowadays a woman'll kiss almost any man, but on'y marry one she really cares about.

—

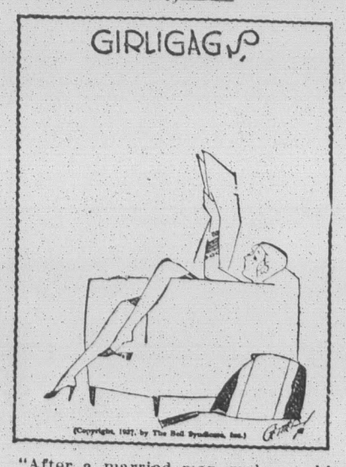
If you can kiss a woman easy, don't blame it entirely on your irresistibility.

—

Don't ever tell a woman she don't understand herself. If she does happen to, she'll ke furious. And if she don't, she'll be even more so.

(Copyright.)

GIRLIGAGS



"After a married man makes a hit with a girl," says Flippant Flo, "he has to avoid being 'thrown out at home' by his wife."

Mother's Cook Book

Let others cheer the winning man,
there's one I hold worth while:
'Tis he who does the best he can, that
loses with a smile.
Beaten he is, but not to stay down
with the rank and file;
The man will live another day, who
loses with a smile.

FOR THE FAMILY TABLE

A SOUP is always a good beginning for a dinner at any season.

Oxtail Soup.

Have three oxtails split and cut into small pieces. Fry them until brown in a little suet. Place them in a soup kettle, add two dozen cloves, one-half cupful of onions chopped and also fried; one large carrot cut into dice, one-fourth of a cupful of browned flour. Season with salt and pepper, add two pounds of lean beef with a few dashes of cayenne. Cover with four quarts of cold water, bring to the boiling-point, then simmer on the back of the stove or at low heat for three hours. Strain and serve.

Fish Chowder.

Dice a pound of any good fresh fish freed from bones. Fry three or four slices of salt pork cut into fine dice, add three onions sliced and six good-sized potatoes also sliced. Cook with water to cover until the potatoes are nearly done, then add the fish and cook until well done. Add half a dozen milk crackers soaked in hot milk and one quart of hot milk. Season to taste and serve at once.

Vegetarian Gravy.

Chop one small onion and carrot and brown them in two tablespoonfuls of butter. Dissolve one bouillon cube in one cupful of water, add to the vegetables and simmer for 20 minutes. Strain and thicken with flour and butter well browned, adding a dash of worcestershire sauce and kitchen bouquet.

Gateau de Princess.

Bake a sponge cake in two jelly tins. Cut the center from one cake, leaving a rim one and one-half inches wide. Cover the cake with jelly, jam, fresh berries or sliced fruit. Place the rim over the cake and frost the rim or decorate with whipped cream.

Cream of Corn Soup.

In a double boiler place one quart of milk, one and one-half cupfuls of corn, one-half of an onion, three sprigs of parsley, paprika and salt to taste. When hot stir in two tablespoonfuls of flour smoothed with two tablespoonfuls of butter, add to the soup and cook for 15 minutes; remove the onion and parsley and press through a sieve. Serve hot garnished with freshly popped pop corn.

Nellie Maxwell

(©, 1927, Western Newspaper Union.)

Do You Know ??— That: —??

"RED LETTER DAY" is now used to signify any gala occasion or memorable day in the life of an individual or a nation.

Originally, however, the term is an ecclesiastical one and was used to mark the more important festivals and saints' days of the church. These occasions were marked in red letters instead of black in the calendar. In the cheaper prayer books both of the English and the Roman church where the two colors were not used in printing, these days were printed in italics or Gothic capitals. The minor festivals were marked in black letters by lowercase Roman type.—Anna S. Turnquist.

(©, 1927, Western Newspaper Union.)

THE DOER OF DEEDS

By EVELYN GAGE BROWNE

IT ISN'T the man who tells you
How everything should be done;
Who points out this one's failures,
And jibes at everyone.

Who boasts how he'd have done it,
And criticizes the way,
The Doer of Deeds is working—
Who counts in the world today.

It's the man who's in the struggle,
Whose face is grimed and worn,
Who keeps on fighting bravely,
Though battle-scarred and torn.

He may fall—but gets up gamely,
And, striving, never heeds,
The ones who sneer and slander,
But dares to do the deeds.

He gives himself, unsparing,
And never counts the cost;
But knows the joy of fighting,
Although his cause is lost.

To him belongs the credit,
And the victor's laurels, too;
For the world today is needing
The man who dares to do!

(Copyright.)

SOMETHING TO THINK ABOUT

By F. A. WALKER

THE LOGICAL SEX

ABOUT the oldest tradition in the world is the one that describes the "race of men" as the logical sex.

The masculine human being is convinced that he solves his problems by reasoning with himself about them.

On the other hand, he is convinced that the female of the species is simply guided by instinct.

This is in spite of the fact that all over the world, from China to Peru, when it comes to the question of feminism, the men lay down a general proposition and then proceed to evade it.

In a word, women and men are "equal." But man's prejudices must not be interfered with. He still reserves to himself the right to protect and regulate the other half of humanity.

—

Women have the right to vote at elections all over the continent of North America. They may be admitted to the bar and plead before the courts. But the question whether or not they should be allowed to sit on juries is not yet settled in most of the states.

Various reasons are given by those who oppose the change.

When it is examined the opposition is found to be based on the theory that the gentle sex must be regulated as it has been in the past.

—

An interesting example of masculine logic is supplied by the German republic.

In the constitution of that state it is provided explicitly that men and women have the same rights and, apart from fighting, must perform the same duties.

Yet when the proposal to make women eligible for jury duty came up before the federal council in the form of the proposed draft of a law, it was negatived.

The explanation given by Herr Von Preger, the Bavarian representative, ought to be framed and hung up in every woman's club in the world as an example of how not to reason.

"The Bavarian government," he said, "maintains the principal standpoint that women are not suited to judicial office. The admission of women would result in a softening of justice, which is most undesirable just at this time."

—

So it all comes to this: Women may elect those who make the laws; they may expound the same laws, but they are not fit to decide simple questions of fact arising in connection with the administration of the laws.

When Mrs. Poyser made the tart generalization that the women were made fools "to match the men" she was really unnecessarily severe on the long suffering sisterhood.

(© by McClure Newspaper Syndicate.)

What Does Your Child Want to Know ?

Answered by BARBARA BOURJAILY

WHY DOES A CAT'S FUR STAND UP WHEN SHE IS FRIGHTENED?

To make the cat seem larger
And scare away its foes,
It humps its back and says, "spsst, spsst,"
And then away it goes.

(Copyright.)

FARMER WOMAN IN OKLAHOMA

Praises Lydia E. Pinkham's Vegetable Compound Because It Gave Her Health and Strength

In a sunny pasture in Oklahoma, a herd of sleek cows was grazing. They made a pretty picture. But the thin woman in the blue checked apron sighed as she looked at them. She was tired of cows, tired of her tedious work in the dairy. She was tired of cooking for a houseful of boarders, besides caring for her own family. The burdens of life seemed too heavy for her failing health. She had lost confidence in herself.

One day she began taking Lydia E. Pinkham's Vegetable Compound and her general health began to improve. She took it faithfully. Now she can do her work without any trouble, sleeps well and is no longer blue and timid.

This woman, Mrs. Cora Short, R. R. 9, Box 387, Oklahoma City, Okla., writes: "Everybody now says: 'Mrs. Short, what are you doing to yourself?' I weigh 135 and my weight before I took it was 115. I have taken seven bottles of the Vegetable Compound."

Other women who have to work hard and keep things going may find the road to better health as Mrs. Short did, through the faithful use of Lydia E. Pinkham's Vegetable Compound.

Ask your neighbor.

INFLAMED EYES DISFIGURE YOUR LOOKS! Don't experiment on them, use MITCHELL EYE SALVE for speedy relief. Absolutely safe. 25¢ at all druggists. HALL & RUCKEL, New York City

Housing Conditions of New York's Poor Bad

With the general increase of luxurious apartment houses for the wealthy the New York city health department is endeavoring to bring before the public the fact that housing conditions in certain parts of the lower and extreme upper East side have not kept pace with the sanitary progress of the rest of the city. The infant mortality and general mortality rates and the tuberculosis rate of these parts is considerably higher than the rates for the city as a whole. Field nurses from the department have recently completed a house-to-house survey of these districts. The conditions disclosed Louis I. Harris, health commissioner, describes as menacing and intolerable. Bedrooms are crowded and badly ventilated. Many families live in basements. Scattered throughout the sections are factory buildings which the commissioner regards as having a definite influence upon the health of the children. Doctor Harris hopes to arouse the city to the need of remedial measures.

Has Eye for Color

A ninety-four-year-old woman recently suggested a color scheme for the trolley cars of the Baltimore traction lines, which may be adopted as the standard. Mrs. Edward Block of Baltimore suggested the color combination. "Although I am far in my ninety-fifth year I still have an eye for the beautiful things of life," she says.

—

This is the land of the free, but anything worth having is seldom offered to us in that way.

—

If a girl can make a man jealous it's a sure sign that she has him going.

Stomach Disorders
are decidedly unpleasant
Green's August Flower
a gentle laxative, will act promptly in relief of stomach and bowel troubles, and your freedom from pain and discomfort will make you feel that life is again worth living. 30c and 90c bottles. At all druggists. G. G. Green, Inc., Woodbury, N. J.

Bunions
Quick relief from pain. Prevent shoe pressure.
At all drug and shoe stores
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To South Pole by Plane

By ELMO SCOTT WATSON

COMMANDER Richard E. Byrd has announced that he will try to add to his laurels as an explorer, gained by being the first to fly to the North pole and among the first to make a nonstop flight across the Atlantic, by flying over the South pole within the next two years. Not the least of the interest in this latest project of the gallant Virginian is its significance as a connecting link between Antarctic and Arctic exploration. The first man to reach the South pole was Roald Amundsen, the Norwegian explorer, who achieved the goal in 1911. Last year Mr. Amundsen was in the party which flew a dirigible to the North pole soon after Commander Byrd had made his epic dash there by airplane. Now Commander Byrd is going into the regions where Amundsen won his fame—sort of repaying the visit, as it were.

But Commander Byrd's project is to be more than just a dash to the South pole so that he can say that he has flown "to the uttermost ends of the earth," both North and South. It is to be a scientific expedition which is expected to open an unknown continent, twice the size of the United States, to the knowledge of mankind. The two explorers, Amundsen and Scott, who did reach the Pole found only a lifeless plain there. Several other explorers have skirted along the edge of the great ice fields which surround the Antarctic continent and one or two of them have penetrated it for some distance, only to lose their ships or to be frozen in for an Antarctic winter. So that today this great plateau, which has an altitude of 10,000 feet is the modern "unknown continent," and by crossing it from coast to coast in two directions, by visiting its center and its four corners Commander Byrd hopes to discover some of its secrets.

Especially does he hope to reveal the fact that there is on this continent forms of animal and plant life hitherto unknown to man, and if he is successful it is likely that the penguin, so well known to all explorers in this region, will no longer be the symbol of the Antarctic, just as the polar bear is the symbol of the Arctic. "I feel certain that somewhere in that vast area there are wide stretches of lowland where extreme low temperatures do not exist, and believe that if we are successful in finding such an area we will find a completely new form of animal life," said Commander Byrd recently. "So far the discovery of animal life in the Antarctic has been confined to birds, fish, seals and a few species of microscopic organisms. Inland, where the great plateaus stretch out to the pole, there is nothing. The temperature, which even in summer gets down to 30 or 40 degrees below zero and which sinks far below that in winter, is too extreme for animal life of any sort.

Because of the extreme temperatures which Commander Byrd mentions, as well as several other factors characteristic of that region, Antarctic exploration is even more perilous than Arctic. Among these other factors are the blizzards of high velocity which sweep down from the plateau and these winds, laden with snow and fine particles of ice, often reach a speed of 70 miles an hour. It was in one of these blizzards that the gallant Capt. Robert F. Scott lost his life in that tragic retreat from the South pole in 1912 when he perished only eleven miles from his base and safety. The Antarctic has special perils for the aviator-explorer because the wind conditions there are further complicated by numerous mountain ranges and lofty peaks, some of them as high as 15,000 feet, and two of them active volcanoes.

In view of the perilous nature of this expedition, Commander Byrd is taking unusual precautions and making the most careful preparations before setting out. It was first announced that he would start this fall, but a later announcement indicates that the size of the expedition and the many things that must be accomplished have made this impossible. Commander Byrd has decided that no less than a year of forethought and attention to minute detail will be necessary to reduce the hazards of the trip.

The general plan is to sail first to New Zealand and from there to strike out for the ice pack on the border of Ross sea. After penetrating this ice barrier he will set up his permanent base near Discovery harbor, where he will build his houses, assemble his plane and make a number of test flights. Two planes will be taken, one large three-motor ship, capable of lifting 14,000 pounds and the other a small single-motor plane. Commander Byrd will load the smaller plane with six months' supplies of food and spare cans of oil and gasoline and fly 100 miles toward the South pole. If he finds conditions favorable he will land, set up a base, take observations and return to the home base for a second load. Then by a series of short flights he will set down a line of emergency bases to within 420 or 500 miles of the pole. From the last of these he will make the long flight to his goal, land if possible, and then return. If the trip to the pole is successful and winter has not closed in, Byrd will also make flights to the southeast and southwest somewhere at the foot of the great plateau. He will also skirt the coastline, flying over thousands and thousands of square miles never before seen by man. If all of his plans are successful, for the first time in history, the great Antarctic continent will at last be charted and mapped.

Although the exploring will be done mainly by the two planes, it is interesting to note that equipment similar to that of previous explorers will also be taken along. On his polar flight Commander Byrd will carry a sled, pemmican to last many months, sleeping bags, oil burners, skiis and snowshoes, so that if he is forced to land and abandon the plane he will be able to trek back over the plateau to the home base. It is for this reason also that the food supplies will be planted along the route to the pole.

And these are only a few of the innumerable details which must be thought of before the expedition sets out. In this polar expedition, perhaps the most important of modern times, the margin between success and failure will be very small. Nothing will be left to chance and if adequate preparation for every possible contingency counts for anything the expedition should be successful and Commander Byrd, the first to reach the North pole by air, will also be the first to carry the Stars and Stripes to the other end of the earth.

The Antarctic Record

Year	Explorer	Miles from Pole
1773	Cook, British	1318
1821	Bellinghausen, Russian	1408
1823	Morrell, American	1383
1823	Weddell, British	1102
1831	Biscoe, British	1466
1839	Knox, American	1400
1840	D'Urville, French	1646
1842	Ross, British	828
1874	Nares, British	1633
1898	Gerlacha, Belgian	1828
1900	Borchgrevink, British	781
1902	Scott, British	540
1903	Nordenskjold, Swedish	1673
1903	Drygalski, German	1624
1904	Bruce, British	1118
1905	Charcot, French	1555
1909	Shackleton, British	111
1911	Amundsen, Norwegian	Pole
1912	Scott, British	Pole
1915	Shackelton, British	897
1928	Byrd, American	???

Profit in Humbugging

Barnum would have found a striking illustration of his idea that people like to be humbugged in the story of the cripple who, having placed his hat in a convenient position for receiving coins, and having then accidentally fallen asleep and awakened to find himself richer by $25, turned the discovery to his continued profit by taking a dose of heroin every day and allowing the public—and his hat—to do the rest. His easy prosperity has been stopped by a cruel judge. Stories as disillusioning as this are printed almost every week. Apparently there is no way of inducing people to investigate before they bestow some of their loose change upon anybody who stretches out his hand—or hat—for it.—New York Evening Post.

Talk With Your Face

Nothing so clearly distinguishes the successful person as enthusiasm. When a man is so enthusiastic that his face lights up, his eyes shine, and his voice is vibrant, he compels attention and his words carry conviction. Learn to talk with your face. The man who never changes expression seldom amounts to much. He whose face so registers his thoughts that a deaf person would be drawn to him intensifies his impact manifold. A baseball game minus the enthusiasm would be a dead affair, indeed.—Dr. Henry Knight Miller in Psychology Magazine.

DADDY'S EVENING FAIRY TALE

by Mary Graham Bonner

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RAVENS

Some white-tailed eagles were boasting one day of their bravery.

They were also saying how fine they were in every way and that their very name meant something splendid and free and strong.

As a matter of fact, though the white-tailed eagles won't admit it, they are less brave than any of the eagle families.

The ravens are not kindly at all and they love to fight.

They had often thought it would be great sport to have those "silly white-tailed eagles," as they called them, admit that they were not brave and have their leader beg for mercy from General Raven.

And, as you can imagine, when Brother Black Raven heard the eagles boasting, he knew it was high time to begin and frighten them.

So he called all the ravens together. Some of them were having their naps, but as soon as Brother Black Raven called them up they got in a great hurry, spread their wings and drilled a little bit just like soldiers.

Only instead of marching, they flew.

As General Raven came near the nest of the white-tailed eagles, he said in a very queer, croaking sort of voice:

"Good-morning!" That was rather mean of him to say, for, of course, he

He Called All the Ravens Together.

didn't really wish them a "Good-morning."

"Do you want to fight?" asked General Raven.

Still not a sound from the eagles.

There was a slight fluster and trembling, which the ravens could hear and which made them grin with delight, but the eagles never said a word.

They didn't even look at the ravens!

For they were so frightened they didn't dare look at them, and they kept thinking:

"Oh, won't those awful ravens and their ugly old general go away?"

The eagles, of course, thought the ravens were very ugly because they were so afraid of them.

"For the last time, do you want to fight us, eh?" asked General Raven.

And still the eagles said not a word—nor made a sound.

"Well, let me say then, for all of us," said General Raven, "that we think you're very cowardly, and we heard you talking before we came of your bravery.

"We wouldn't fight you because you're afraid of us, but you'll have to admit it after this," and with a deep chuckle, off went General Raven and his followers.

The eagles did not go on boasting, but they were very contented that the ravens had gone away!

"Musical" Blind Man's Buff

One of the players is blindfolded, and placed with his back to the players. Now all the players arrange themselves in line behind him, and someone sings the first line of any song. When this line is finished the blind man makes a guess at the identity of the singer. If it is correct, then the singer must take his place, and someone else sings a snatch of a song.

This is an amusing game, as, although it is seldom difficult to recognize a person's voice, when one sings the voice may sound rather different. It is a test to see whether one does really know the voices of one's friends—or rather, the singing voices, for there are people who seldom sing.

One Way

Teacher—How would you practice economy, Johnny?

Johnny—Well, for instance, by not letting our mothers wash our hands and necks we could save soap.—Christian Science Monitor.

Modern Grammar

The Master—Tell me what tense it is when I say, "I love, you love, he loves—"

A Voice—That's one of them eternal triangles.

Lindbergh's Good Example

Little boys who hope to become great men will remember that one of the few things Lindbergh took with him to Paris was a toothbrush.

Robert's Composition

Teacher—Robert, give me a sentence using the word "pasture."

Robert—I went past your house last night.

Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Reaper's Centenary

This is the centenary year of the reaping machine, the early appearance of which, obviating the necessity of large numbers of scythemen, was bitterly resented by agricultural laborers.

Dr. Patrick Bell, a minister of Carmylie, Arbroath, Scotland, invented it while he was a student at St. Andrews' university, and the presbytery of Arbroath has appointed a committee to consider the best method of celebrating the centenary of Bell's invention.

Stowaways Guard Monkey

Two young stowaways on the steamer The Lambs, in the port of Baltimore from Manila, with a cargo of sugar, made themselves so useful as caretakers of four monkeys that the captain had aboard that they've been signed on for a Far East trip and have decided to follow the sea. The boys boarded the ship at the Canal Zone. They are Claude and John W. Dawson, both of St. Louis. Only once on the voyage did their charges get away and then one of them entered an officer's cabin and devoured two cakes of soap.

A Difference

Vera—Going shopping?

Irene—No, I haven't time today. I'm just going to buy a few things.

Chair of Dietetics Wanted

Two contributions of $50,000 each have been made toward the establishment of a chair of dietetics in the University of London. The gifts are in line with the movement to give the medical profession and others an opportunity of widening their knowledge of food values, and through them, benefiting the public. One contribution was given anonymously by a woman, and the other by a manufacturer of dietetic preparations.

Billions of Cigarettes

A hundred billion is a sum beyond the grasp of the average human imagination, but that is the estimated number of cigarettes made in the United States last year.

Frog's Record Hop

A frog stowed itself in an airplane at Pensacola, Fla., and was discovered when the machine landed at Macon, Ga. This is the greatest known hop of any frog of Calaveras county, remarks the Boston Globe.

Benefits of Saving

The money which is actually saved is not nearly so valuable as the psychological effort which it produces. Saving, like mercy, is twice blessed.—Sir Ernest Benn.

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FOUR rooms, furnished home for $1900; terms; or will rent.

THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

FOUND—Young male police dog. Phone Bayview 0173-J.

FOR RENT—3-room cottage partly furnished; bath; no objections to infant; 4960 Saratoga Ave. Call after 5:30 p. m.

WANTED—Sewing at my home at reasonable rates: first class work. 4535 Brighton avenue. Ocean Beach.

FOR SALE—Small extension dining table, 4 chairs and rocker to match; suitable for combination living and dining room; $25; terms. 4755 West Pt. Loma Blvd.

FOR SALL—Full size iron bed and springs, in fine condition; very reasonable. FROIDE'S, 1868 Bacon st., Ocean Beach.

FOR RENT—Cottage, 3 rooms and bath; completely furnished; adults only, $22 per month to permanent tenants. Call 4945 Del Monte Ave., Ocean Beach.

FOR RENT—Garage, $3 per month. FROIDE'S, 1868 Bacon street, Ocean Beach.

WANTED—Hear from owner ranch for sale. State cash price, particulars. D. F. Bush, Minneapolis, Minnesota.

STEEL STUMP PULLERS—All types, numerous sizes, including handpower, horsepower, gaspower, autopower, truckpower, tractorpower. Wire rope, equipments. Auto or truck Pull-You Out, the $4.00 Bad-Read-Winch. Waterwheels, automatic driveway gates. Deep ditching plows, handpower wellborers. Send for particulars, Ducrest Mfg. Co., Box 105. Route 11, Seattle, Washington.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Subscribe to "The Beach News." One Dollar for Fifty-two Weeks.

RECEPTION WEEK AT NEW McGROARTY RESIDENCE.

Mr. and Mrs. John Steven McGroarty will be "at home" to their friends Sunday afternoon, October 16, at their residence on Sunset Cliffs. This affair will open a series, scheduled for the following Monday, Tuesday, Thursday, October 17, 18 and 19, and Friday, October 21, at which members of various organizations will be invited to assist as hostesses.

COSTUME DANCING FETE AT POINT LOMA HOME.

A masked costume and dancing party was given by Master Morton Brayer at the Brayer home, 3739 Berenda Drive, Point Loma, recently. The guests included Anne Pritchett, Sara Moeller, Sallie, Frances and Ethel Archer, Peggy Aldrich, Jane Wilson, June Woodward, Barbara Garson, Vivian Ciyburn, Geraldine Eaglestone, John Moeller, Bill Anthony, Birge Anthony, Jack Tohmpson and Lowell Fowler.

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Community Forum

Here's a Place to Say What You Think

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

LOYAL TO OCEAN BEACH

Ocean Beach, October 5, 1927

Mr. Kirk Smith,
Editor "The Beach News."

Dear Sir:—What restless, dissatisfied people we are! Never content to leave well enough alone, and imagining that change means progress! It is no wonder that Europe thinks "America smells of new paint" all the time.

Instead of changing our name, let us make our town so attractive that people will learn to know where it is, regardless of Point Loma's fame, or Lindbergh's popularity. Very truly,

MRS. ANNIE B. MULVILLE
4905 Del Mar Avenue

POINT LOMA POSTOFFICE ALREADY ESTABLISHED.

Mr. Kirk Smith,
Editor "The Beach News.

Dear Sir: Concerning the controversy in changing the name of Ocean Beach, it is perhaps well to remember that there is a Point Loma postoffice already established in this section of San Diego and it is understood to rate higher with the government than the O. B. postoffice in the amount of receipts and quantity of mails handled, owing mainly to the patronage of the Theosophical Institute at Lomaland on Point Loma.

Since my removal from East San Diego to Point Loma Heights I've often thought it would be a good idea to call this district Point Loma Beach and make it a branch of the San Diego postoffice like East San Diego.

P. S.—Ocean Beach is a peculiar civic paradox While it is a part and parcel of San Diego in the way of civic government, it is a separate postoffice in the eyes of the postal authorities as if it was a hundred miles away.—E. S. D.

Subscribe for "The Beach News."

ON VACATION TRIP

George Doty, machinist at Brewer's Service Station, is enjoying a three week's vacation and "Tom and Gene" are doing double duty in his absence, while the entire force is cultivating a taste for venison fresh from the wilds.

POINT LOMA BEACH CLOSEST TO DOWNTOWN.

San Diego, Calif., Oct. 6, 1927.

Mr. Kirk Smith,
Editor "The Beach News.

Dear Sir: The changing of the name of our loved beach to that of Point Loma Beach, seems to me to be the most wonderful step it could take—out of the rut of Ocean Beach into the prominence of a world renowned name, the best part of it being that it is our rightful name, Point Loma Beach! A beautiful and famous name for a beautiful and potentially famous beach homeland!

Not only is our beach richly endowed by nature, but it also is the closest to downtown and has the tremendous added advantage of its proximity to the choicest residential area in all of our marvelously lovely city.

As Point Loma Beach, I believe it would enter an era of great prosperity. I wish you every success in your most earnest promotion of the Beach's welfare.

Yours very truly,
MRS. D. H. PARKER.

"POINT LOMA BEACH" AS POSTOFFICE SUB-STATION OF SAN DIEGO.

Oceon Beach on Point Loma, October 4, 1927.

Mr. Kirk Smith,
Editor "The Beach News."

Dear Mr. Smith: With your kind indulgence I would like to express myself in regards to changing the name of Ocean Beach to some more desirable name.

I have been much interested in the many letters appearing in The Beach News in the past few weeks regarding this change of name. All the letters (I believe with one exception) express themselves as wanting a change and most all the writers lean strongly toward the name of Point Loma Beach, or Loma Beach. It appears to me that wanting this change of name has plenty of merit. As one writer puts it, a stigma seems attached to the name of Ocean Beach and he is correct beyond question. We all know it!

When we moved here from Los Angeles, eight years ago, had we known at that time the "black eye" and ill repute that this section had in San Diego, we would have most decidedly invested in other parts. There was just one redeeming feature in our favor, our telephone prefix was Point Loma. However, we soon learned to love what nature nas endowed this beautiful spot with, namely (and it would be hard to name all), the invigorating tonic from off the ocean, our scenic hills and the best of all, our salubrious and rare climate.

Where is our equal? Nature has indeed been generous.

Even the mocking birds and the meadow larks peal out their songs sweeter here than elsewhere. And now, after eight years of residing here, we consider it a privilege and couldn't be driven away from the spot that we have learned to love. No, not even with a club! Our investments here substantiate this statement.

It is said that the postoffice department does not look with favor upon three words as a name for a postoffice, hence the trouble with the name of "Point Loma Beach." If that is so, why not become a substation of the San Diego office, being a part of the city every other way?

At present, mail addressed to a certain street number in Oceon Beach and addressed to just San Diego, is held up in San Diego, where it goes first and is then marked o. b., meaning a delayed mail here. At one time they used to place on letters so directed, "Have your mail directed correctly," or words to that effect. If I understand correctly, we are absolutely a separate postoffice from San Diego at present, yet a part of the city.

It is quite evident that the residents of this beach desire a change of name, and the writer believes that at least 90 per cent of the people would welcome the nice and appropriate name suggested by so many, namely, "Point Loma Beach."

With such a magic name, I believe it may be possible that we residents might become inoculated with the jerm of civic pride which at present is at very low ebb. If so, we would be soon known as the gem of the Pacific. Shall we "put our hands to the plow and never turn back? Let's go."

Sincerely, C. H. DALY.
4950 Cape May Avenue.

STOUT SUCCEEDS MOODY AS CITY AUDITOR

The city council this week confirmed the appointment of Mayor Clark of Clifford K. Stout as city auditor succeeding H. L. Moody, resigned. Mr. Stout has been chief deputy in the auditor's office for many years.

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Do You Know?

THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial

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CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.
Morning service at 11 o'clock. Sermon by Rev. W. S. Dunn, "The Christians Vision and Missions." Music by the choir.
Young People's meetings 6:45 p.m.
Song service at 7:30 p. m. Rev. W. S. Dunn will speak on "Reaping the Harvest." Music by the choir.
Tuesday, 6 p. m., girls' club.
Wednesday, 7:30, prayer meeting.
Thursday, 7:30 p. m., choir rehearsal.
Friday, 7:15 p. m., Boy Scouts.
You are cordially invited to meet with us in the services of the church.
Go to Church Sunday.

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Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.
Morning service at 11 o'clock.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.
The Rev. Alfred R. Taylor will conduct the service at Trinity Mission Sunday morning at 11 o'clock.

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